



## Cheryl Snapp Conner



Cheryl Snapp Conner, founder and managing partner of Snapp Conner PR, has more than 22 years of experience in public relations for leading technology firms. Since 2007, Snapp Conner PR has become firmly established as the fastest growing and most progressive PR firm in Utah. Conner is a regular contributor to Forbes as the head of communications for Alan Hall's Grow America organization. She has been recognized as one of Utah's 30 Women to Watch and has been named for the past five consecutive years to Utah's v100 list of top emerging entrepreneurs. She is a trustee of the Utah Technology Council (UTC) and had directed the UTC Communications Committee since 2004.