

ENTREPRENEURSHIP SEMINARS



SHELLI GARDNER



Almost twenty-five years ago, Shelli Gardner started—in her living room—what would become a multi-million dollar company. At the time, Shelli was a young mother, looking for social interaction with other adults and perhaps a way to supplement the family income.

Shelli found much more than that in Stampin' Up! Today, she heads up the company, which employs more than 550 people and has more than 40,000 demonstrators in countries around the world.

In addition to leading Stampin' Up!, Shelli has recently begun another venture--Brick Canvas at Thanksgiving Point in Lehi, Utah. This beautiful building houses unique studios and services that help people look and feel their best. Shelli just hosted the groundbreaking for Brick Canvas last month and is excited about this newest entrepreneurial adventure.

Through the past two-plus decades, Shelli has enjoyed almost every aspect of being an entrepreneur, and the challenges and opportunities that are presented by being a business owner. She has learned much about business, numbers, and the bottom line. But her favorite part of being involved in both Stampin' Up! and Brick Canvas is what first drew her to start a company many years ago—the opportunity to create and strengthen valuable relationships and make a difference in the lives of those with whom she comes in contact.